

NEWSLETTER



November 2023

PRIMARY SCHOOLS

November has been very busy for the Primary Schools Team. Highlights have included:

EFL Utilita Kids and Girls Cup:

We recently hosted the EFL Utilita Kids and Girls Cup competition, bringing together 32 schools from 4 boroughs for an exciting tournament! A big shout-out to Newport Primary for their outstanding performance, and congratulations to Stoke Newington School for lifting the trophy in the #EFLGirlsCup. These two fantastic teams will proudly represent us in upcoming features. Well done to all the participants for making it a memorable event!



Thanks to Canary Wharf Group, we hosted a Special Educational Needs & Disabilities (SEND) Sports Cluster event at Malmesbury Primary School. The initiative aimed to support children with special educational needs or disabilities through activities like Archery and New Age Kurling

As part of the #PLPrimaryStars initiative, our primary school coaches have successfully conducted multiple workshops:



For Junior Citizens Week and in partnership with London Transport Museum we delivered Educational Workshops on Stereotyping to 452 pupils from 15 schools in Hackney



Primary school coaches hosted the Education Workshop on "Respect the Ref" at Greenleaf school where over 360 pupils learned about the ref's role, providing them with valuable insights into the essential role of referees in sports.



During Anti-Bullying Week, 8 pupils from Downsell Primary School participated in Education Activation Workshops on Anti-Bullying before the LOFC home game against Wigan. They also had the honour of being official flag bearers before kick-off

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This year, 90 local pupils actively engaged in our anti-racism workshops, participating in insightful Q&A sessions with LOFC men, women, and academy players. Special thanks to Taylor Wimpey for sponsoring and supporting this impactful event.

YOUTH ENGAGEMENT

Alongside the regular activity programmes, the Youth Engagement Team are always seeking opportunities for young people to experience new things. In recent weeks this has meant working with the Club's Academy on providing Ball Retrievers at Orient Home Games. One such occasion was on Saturday 25th November where 8 participants from the Loxford session took up the challenge. The plan is to continue this initiative with young people from Youth Engagement and the Study Programme for the rest of the season.



HEALTH ENGAGEMENT



The Trust's dedicated health champion volunteer, Deborah, took the forefront at the stand on World Diabetes Day, addressing inquiries and concerns related to how diabetes can impact one's health

The Trust welcomed NHS Foundation Trust (NELFT) CEO Paul Calaminus during a Coping Through Football session at Douglas Eyre, where he saw first-hand the positive impact of the collaboration for the well-being of those most in need



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STUDY PROGRAMME



In November, those Study Programme Students with an attendance rate of 95% and over were celebrated and rewarded with vouchers for their commitment. In addition the Study Programme Football team had the privilege of playing against the Club's Youth Team which will now become a monthly event.

CLUB & COMMUNITY LIAISON

In November the Trust took part in the EFL's Week of Action which celebrates and showcases all of the work that EFL Clubs do in their local communities. The Trust and the Club focused each day on a key activity through video content which demonstrated the impact that the work



On Saturday 25th November the Trust and Club supported St Mary's/Lighthouse Project's Christmas Collection by encouraging fans to donate what they could to benefit local families. A heartfelt thank you to everyone who made donations.

